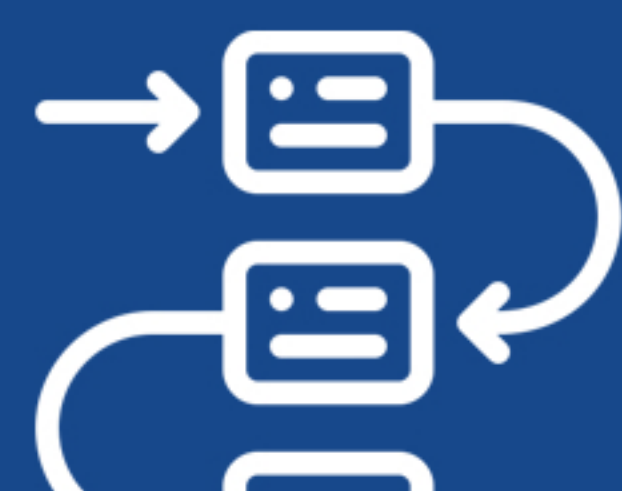


Integrated vs. Non-Integrated Payment Workflows

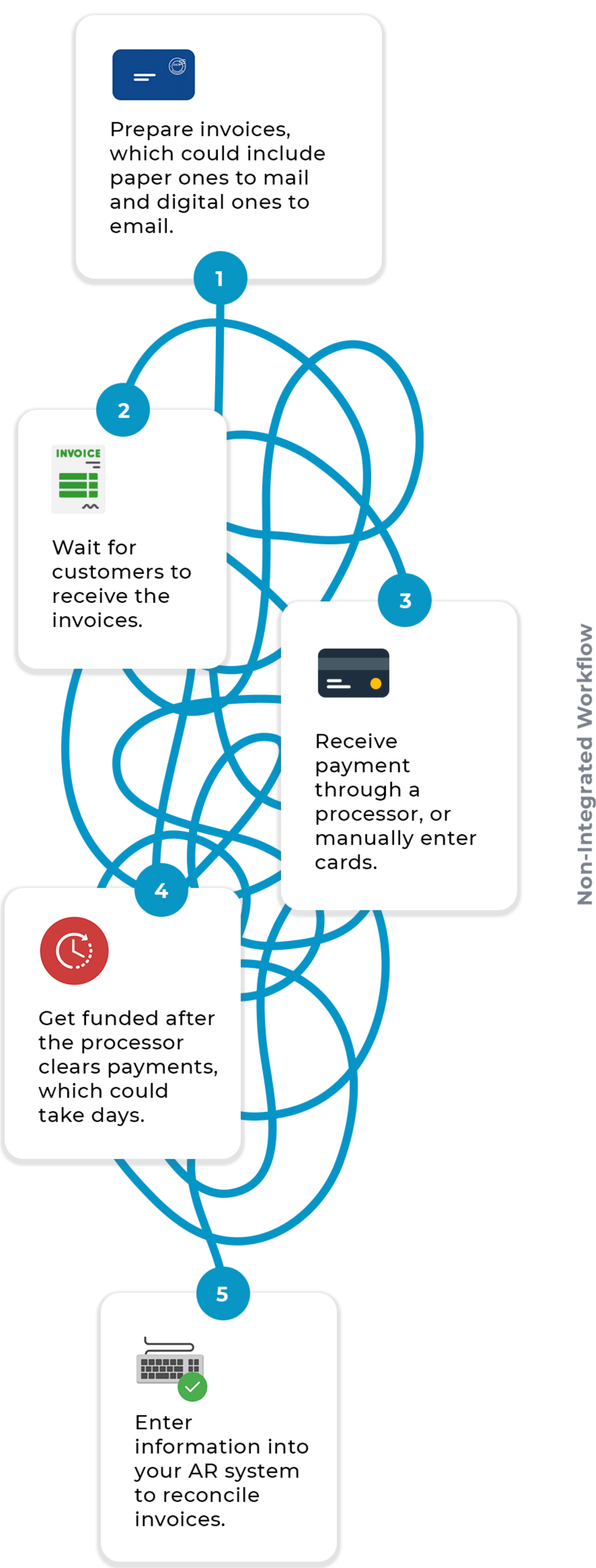


What's the Big Difference?

An **integrated workflow consolidates** all elements of the process. As a result, it saves time, makes things simpler, reduces payment application errors and supplies all the tools you need. Conversely, a **non-integrated workflow requires more manual** work and time.

A Non-Integrated Workflow

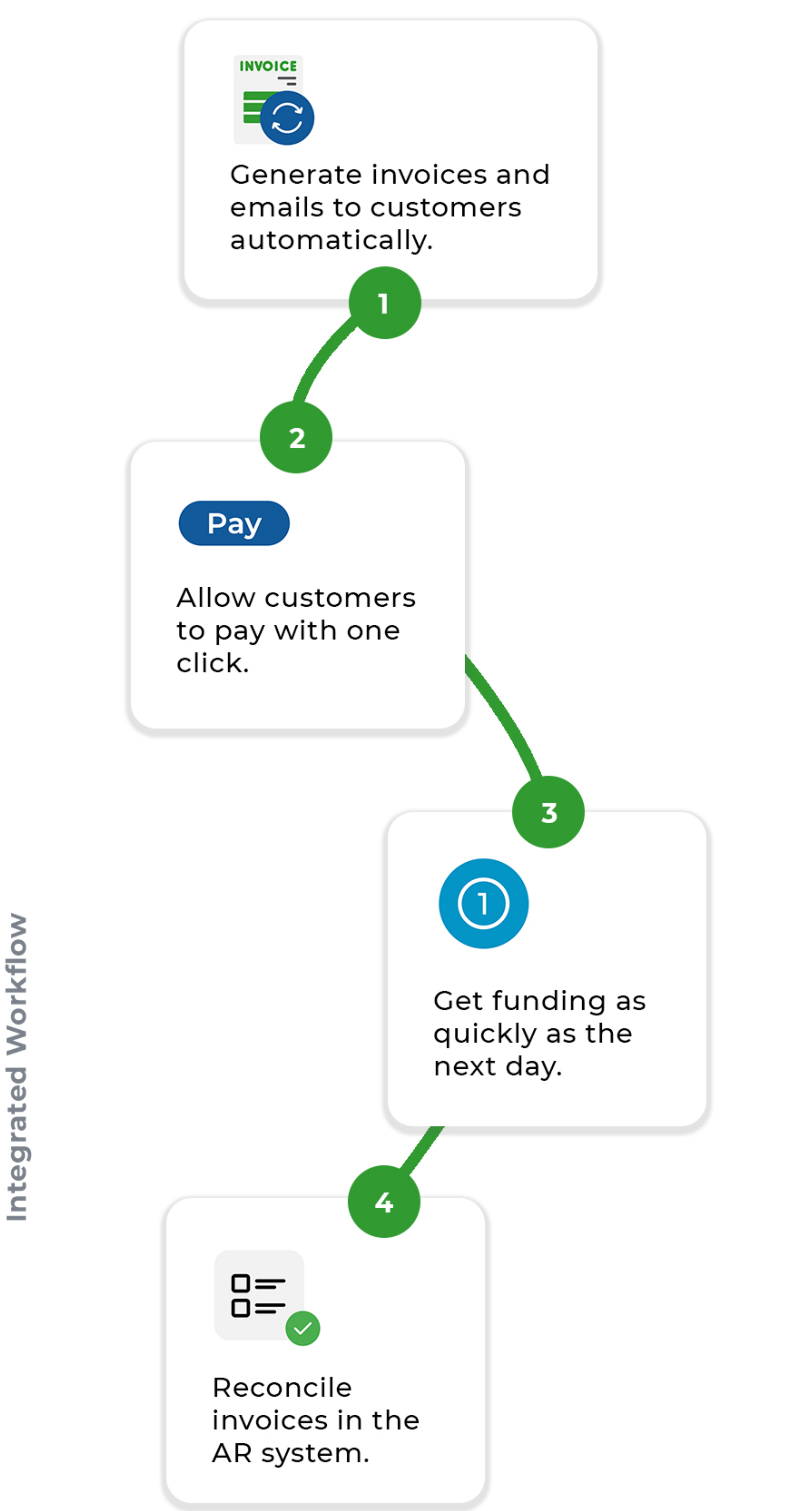
When there is no integration, the process has bottlenecks and takes much longer. Here are the steps you'll have to take.



Stations must **repeat these steps** for every advertiser every month.

An Integrated Workflow

Streamline the process with a connected and integrated workflow. It's an abbreviated process that can happen in as little as one business day.



Electronic payments and next-day funding with an integrated workflow can **decrease days outstanding by 32 days!***

-32 days

*Based on proprietary data